## Food Expo 美食博覽

## Food Expo PRO 美食商貿博覽

Ref: 2023\_06\_1st Circular

## Circular 19 Issues related to Trade Mark

During the 'HKTDC Food Expo and Hong Kong International Tea Fair', Hong Kong Customs and Excise Department will take proactive actions against suspected trade mark infringement activities. Such as authentication of the infringed trade mark with the trade mark owners, attend the venue to handle infringement complaints, etc. Customs will vigilantly monitor infringement activities to protect the rights of intellectual property rights owners. Customs would like to pass the message through HKTDC to remind all exhibitors, to ensure that all products sold are genuine to avoid breaking the law.

In case of enquiry or reporting of infringement activities, please call: Customs' 24-hour hotline at 2545-6182. All information will be treated strict confidence!

Hong Kong Trade Development Council

## 通告 19 註冊商標事官

在「香港貿發局美食博覽 及 香港國際茶展」期間,香港海關會就任何涉嫌侵犯註冊商標的活動,採取積極的跟進行動,包括聯絡商標持有人核實受侵犯的商標、到場處理有關的侵權投訴等。海關並會加倍留意涉及任何刑事侵權的行為,竭力保障知識產權擁有人的權益。海關欲透過本局向各參展單位呼籲,參展單位應注意所出售的貨品有否涉及侵犯知識產權的行為,以免觸犯法例。

如有任何查詢或舉報侵犯知識產權的活動,請即致電海關二十四小時舉報熱線: 2545-6182。一切資料將絕對保密!

香港貿易發展局

