

26 March 2025

Dear Exhibitors,

## Introducing New Offerings of EXHIBITION+

Thank you for your support to HKTDC Food Expo PRO. As part of our commitment to enhancing your exhibition experience, we are pleased to introduce an enhancement to our “EXHIBITION+ scheme”. In addition to your exhibition booth, you are entitled for the *Click2Match* smart business matching platform, a 2-month promotional period on *hktdc.com Sourcing* and the *Scan2Match* function, all designed to keep you connected with buyers from around the globe online.

To further enrich your online exposure, we are pleased to announce a **COMPLIMENTARY 10-month extension** on *hktdc.com Sourcing*, granting you a total of 12 months of online visibility. This complimentary extension provides an excellent opportunity to continue engaging with your potential clients well beyond the fair year-round.

### Top-up Promotional Packages

Meanwhile, we are pleased to launch two new top-up promotion packages, designed to enhance your visibility before, during and after the fairs, with the support of our dedicated HKTDC teams. Please do not hesitate to reach out to us.

**If you would like to explore insights from your fellow exhibitors on how to leverage different services under EXHIBITION+ to achieve outstanding business results, you can discover their success stories and tips here:**

[https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref_source=oo_exh_eplus)

You could be the next to inspire others with your success story!

Should you have any questions, please do not hesitate to contact us:

Mr. Steven Choi	Email: <a href="mailto:steven.th.choi@hktdc.org">steven.th.choi@hktdc.org</a>	Tel: (852) 2240 4232
Ms. Kelly Chiu	Email: <a href="mailto:kelly.hc.chiu@hktdc.org">kelly.hc.chiu@hktdc.org</a>	Tel: (852) 2240 4239
Mr. Ken Fong	Email: <a href="mailto:ken.kl.fong@hktdc.org">ken.kl.fong@hktdc.org</a>	Tel: (852) 2240 4372
Mr. Perry Wong	Email: <a href="mailto:perry.ph.wong@hktdc.org">perry.ph.wong@hktdc.org</a>	Tel: (852) 2240 4617
Ms. Nichole Chong	Email: <a href="mailto:nichole.wm.chong@hktdc.org">nichole.wm.chong@hktdc.org</a>	Tel: (852) 2240 4317

Yours faithfully,

Exhibitions and Digital Business Department  
Hong Kong Trade Development Council