

[Food Tech Symposium]**The Additive-Free Journey with Clean Labels in Hong Kong****[食品科技研討會] 香港無添加食品與潔淨標章發展進程**

This session will highlight Hong Kong's movement towards additive-free foods, showcasing local initiatives and the promotion of "clean label" standards. Additionally, we will exchange insights on the development of additive-free foods in the Greater Bay Area and invite local food manufacturers to share their experiences, working together to promote the growth of "clean label" foods in Hong Kong.

這次會議將重點介紹香港無添加食品市場的轉變，展示本地無添加食品及「潔淨標章」標準的倡議及推廣。此外，是次會議亦會涵蓋大灣區無添加食品的發展進程，並邀請本地食品製造分享實際經驗，共同推廣「潔淨標章」食品在香港的發展。

Date 日期：	14/08/2025 (Thursday) 2025 年 8 月 14 日 (星期四)
Time 時間：	2:15pm – 3:30pm 下午 2 時 15 分至 3 時 30 分
Venue 地點：	The Forum PRO, Hall 5E, HKCEC 香港會議展覽中心展覽廳 5E The Forum PRO
Organiser 主辦單位：	Hong Kong Trade Development Council 香港貿易發展局
Language 語言：	English 英語
Moderator 主持人：	<p>Dr Carmen Man 文嘉敏博士 Chairman, Hong Kong Food Professionals Association 香港食品專業協會主席</p>  <p>Carmen was a lecturer of Hong Kong Institute of Vocational Education (HKIVE) and Technological and Higher Education Institute (THEi) of Hong Kong, as well as the project manager of the Food Innovation Centre (FIC). She is the chairperson of the Hong Kong Food Professionals Association and has been playing this role for over 8 years. She is also a fellow member of IFST (U.K.).</p> <p>Her research interests include natural antimicrobials, food innovation, product development, 3D food printing, food sensory evaluation by the electronic tongue and upcycled food product development.</p> <p>曾任職香港專業教育學院 (HKIVE) 及香港高等教育學院 (THEi) 講師，以及食品創新中心 (FIC) 項目經理。她是香港食品專業協會主席，擔任此職超過 8 年，同時是 IFST (英國) 的資深會員。她的研究興趣包括天然抗菌劑、食品創新、產品開發、3D 食品列印、電子舌頭食品感官評估、升級再造食品開發。</p> 

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Tentative Programme
活動議程：

2:15pm – 2:30pm

Brand Strategy: Market Outlook for Clean Label Product

品牌策略：潔淨標籤市場展望

Dr Fong Lai-ying 方麗影博士

Project Director, Hong Kong Food Innovation & Technology Hub

香港食品創新科技中心項目總監

2:30pm – 2:45pm

The Challenges and Countermeasures of Promoting Clean Label in the Greater Bay Area

大灣區推動 Clean Label 的挑戰與對策

Dr Dong Hua-qiang 董華強博士

President, Foshan Food Safety Society 佛山市食品安全學會會長

2:45pm – 3:30pm

Panel of Discussion 討論環節

主持人：Dr Carmen Man 文嘉敏博士

嘉賓講者：

Dr Fong Lai-ying 方麗影博士

Dr Dong Hua-qiang 董華強博士

Mr Alan Ng 吳子焜先生

Section Manager, Health & Nutrition,

SGS Hong Kong Limited

Subject to change, as of 6 Aug 2025

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Dr Fong Lai-Ying 方麗影博士**Project Director, Hong Kong Food Innovation and Technology Hub 香港食品創新科技中心項目總監**

Accomplished food science professional with over 30 years of experience spanning academia, research, and industry consultancy, with a strong regional footprint in both Hong Kong and the Greater Bay Area. Previously served as Associate Professor and Programme Leader of the B.Sc. (Hons) in Food Science and Safety at the Technological and Higher Education Institute of Hong Kong, and the Higher Diploma of Food Technology at the Hong Kong Institute of Vocational Education, with a long-standing dedication to advancing food innovation and safety.



Currently serving as Project Director for the Hong Kong Food Innovation and Technology Hub, where has led a Food Innovation Fund initiative at Hong Kong Science Park (HKSTP). Key role focuses on transforming scientific research into commercially viable food products that deliver real-world benefits. The first product—a non-alcoholic beer fermented with chrysanthemum and licorice—is set to launch this summer as a testament to this mission.

Over the past two decades, Dr. Fong has remained actively engaged in several key professional committees within the food sector, including the Food and Environmental Hygiene Department (FEHD), Hong Kong Quality Assurance Agency, Hong Kong Organic Resource Centre, and the Hong Kong Food Professional Association.

擁有逾 30 年學術、研究及業界顧問經驗的食品科學專家，在香港及大灣區具深厚影響力。曾任香港高等科技教育學院食品科學與安全（榮譽）理學士課程副教授及香港專業教育學院食品科技課程統籌，積極推動食品創新與安全。

現為香港食品創新與科技中心項目總監，領導位於香港科學園的食品創新項目，致力將科研成果轉化為具商業潛力的食品產品，為社會創造實質價值。首項研發成果為以菊花及甘草發酵製成的無酒精啤酒，預計今夏上市，展示科研與創意的結合。

過去二十多年來，方博士持續參與多個食品專業委員會，包括食物環境衛生署食品專家委員會、香港品質保證局及香港有機資源中心的認證委員會，並擔任香港食品專業協會榮譽顧問。

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Dr Dong Hua-qiang 董華強博士**President, Foshan Food Safety Society 佛山市食品安全學會會長**

Prof Dong Hua-qiang holds a Bachelor's degree in Agriculture, a Master's degree in Science and a Doctorate in Engineering. He studied at the University of California, Davis (funded by the China Scholarship Council) and the Hebrew University of Jerusalem (funded by the Mashav Foundation). He has two years of political experience and seven years of business experience. He is a professor of Food Science with a strong interest in social issues and unique insights.

Main academic fields: Functional food chemistry, Medicine and food homology industry, Governance of food safety in society.

**Principal titles:**

- President of Foshan Food Safety Society
- Former Deputy Dean of the School of Food Science, Foshan University
- Vice Chairman of Food and Health Products Safety Management Committee, Chinese National Health Association
- Chairman(Guangdong) of the Great Bay Area Food Safety and Health Alliance

董華強博士具有農學學士、理學碩士和工學博士學位，曾留學美國加州大學(UCDavis) (國家出國留學基金委資助) 和以色列耶魯撒冷大學 (Hebrew University of Jerusalem) (Mashav 基金資助)，有兩年從政、七年從商經歷，對社會問題有濃厚興趣和獨到見解的食品科學 (三級) 教授。

主要學術領域包括：功能性食品化學，藥食同源產業發展，社會食安問題治理。

主要職銜：

- 佛山市食品安全學會會長
- 佛山大學食品學院(原)副院長
- 中國民族衛生協會食品保健品安全管理專委會 副主任委員
- 粵港澳大灣區食品安全與健康聯盟 (粵方) 主席

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Mr Alan Ng 吳子焜先生

Sector Manager, Health & Nutrition, SGS Hong Kong Limited

香港通用檢測認證有限公司健康與營養部經理



Alan leverages 18 years of specialized expertise in Quality Assurance and regulatory compliance within the Health & Beauty, Food, and Pharmaceutical industries while collaborating strategically with international brands, buyers, and manufacturers to ensure product quality and safety, while providing comprehensive global compliance solutions. His foundation in Biological Sciences enables him to apply critical scientific insights to the design and implementation of quality systems that complies with various international standards.

吳子焜先生擁有 18 年在健康美容、食品和製藥行業品質保證和法規合規方面的專業知識，並與國際品牌、買家和製造商建立良好的策略合作關係，確保產品品質和安全，並提供全面的全球合規解決方案。憑藉其生物科學基礎，他得以運用關鍵的科學洞見，設計和實施符合各種國際標準的品質系統。

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We represent the precision and accuracy of Swiss companies, assisting organizations in achieving high standards of quality, safety, and compliance. As part of the group, SGS Hong Kong Limited brings over 65 years of experience and a team of more than 1,000 professionals. We collaborate with customers to create innovative services and solutions, supporting regional growth in the APAC region as headquarters with a focus on technology and sustainable development.

SGS 是全球領先的測試、檢驗和認證公司。在全世界 115 個國家擁有超過 2,500 個實驗室和辦公室，由 99,500 名專家組成的專業團隊。我們的品牌承諾「When you need to be sure」強調了對信任、誠信和可持續性的堅持，讓企業能夠充滿信心地蓬勃發展。

憑藉超過 145 年的卓越服務，我們結合了瑞士企業特有的精確性和準確性，協助企業實現最高的質量、安全和合規標準。作為集團在亞太地區的總部，SGS 香港擁有超過 65 年的經驗和 1000 多名專業團隊。我們與客戶共同創造創新服務和解決方案，並專注於技術及可持續發展，推動亞太地區的業務增長。

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