

# **Embracing Halal: Updates of Halal Landscape & Certificate Presentation Ceremony for HK Halal Restaurants**

# 清真食品市場現況及香港清真認證證書頒贈儀式

	15/08/2025 (Friday)
Date 日期:	2025年8月15日(星期五)
	11:30am – 1:00pm
Time 時間:	上午 11 時 30 分至下午 1 時正
	The Forum PRO, Hall 5E, HKCEC
Venue 地點:	香港會議展覽中心展覽廳 5E The Forum PRO
	Hong Kong Trade Development Council
Organiser 主辦單位:	香港貿易發展局
Language 語言:	English 英語
Tentative Programme 活動議程:	11:30am - 11:45am
	Updates on Halal Landscape & Introduction of Halal Certification in HK
	香港清真市場新動態與清真認證介紹
	Mr Saeed Uddin, BBS, SBS, MH 沙意先生
	Chairman, The Incorporated Trustees of The Islamic Community Fund of Hong
	Kong 香港回教信託基金總會主席
	11.45 10.00
	11:45am – 12:00nn Step towards a thorough Development of Halal Food Standard in HK
	引領香港清真食品標準,邁向卓越未來
	Mr Anthony Lam 林世豪先生
	Chairman, Federation of Hong Kong Industries (FHKI)
	香港工業總會主席
	自化工未施自工师
	<u>12:00nn – 12:15pm</u>
	Success Story Sharing from Hotel Hospitality 品味清真—本地成功故事分享
	Mr Mark Bannon 馬柏倫先生
	Director of Operations, Kowloon Shangri-La, Hong Kong 九龍香格里拉營運總監
	12:15mm 1:00mm
	12:15pm – 1:00pm Certificate Presentation and Networking
	By the Incorporated Trustees of The Islamic Community Fund of Hong Kong

Subject to change, as of 7 Aug 2025

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#### Mr Saeed Uddin, BBS, SBS, MH 沙意先生

## Chairman, The Incorporated Trustees of The Islamic Community Fund of Hong Kong 香港回教信託基金總會主席



A distinguished businessman and Chairman of the Keywin Group of Companies, based in Hong Kong. Since its establishment in 1979, the Keywin Group has operated across industries such as textiles, cotton, denim, and the food sector.

A permanent Hong Kong resident and holder of a Hong Kong-China passport, I am also active in community activities. I currently serve as Chairman of The Incorporated Trustees of the Islamic Community Fund of Hong Kong, managing key Islamic affairs like declaring Ramadan and Eid

dates, running a Muslim kindergarten, 2 Muslim Cemeteries and issuing Halal certifications across Hong Kong, parts of Mainland China, and Macau.

### Mr Anthony Lam 林世豪先生

### Chairman, Federation of Hong Kong Industries (FHKI) 香港工業總會主席



Mr Anthony Lam is the Chairman of the Federation of Hong Kong Industries (FHKI), a Council Member of the Hong Kong Trade Development Council (HKTDC), and Group CEO and Vice Chairman of Golden Resources Development International Limited. He is dedicated to driving the upgrading and transformation of the food industry and promoting Hong Kong's food brands. Mr Lam has long been active in public service. He currently serves as Chairman of the Advisory Committee on Agriculture and Fisheries, a member of the Customer Liaison Group for Rice of Trade and Industry Department, and a member of the New Industrialisation Vetting Committee, contributing to the advancement of local industrial

policies and development. Mr Lam places particular emphasis on the development and application of halal certification and related standards in Hong Kong, and actively supports Hong Kong enterprises in expanding into Southeast Asian markets. Through promoting international cooperation, Mr Lam continues to inject new momentum into the growth of Hong Kong's industrial sector.

林世豪先生為香港工業總會主席、香港貿易發展局理事會成員,以及金源發展國際實業有限公司集團行政總裁兼副主席,積極推動食品業升級轉型,推廣香港食品品牌。林先生多年來積極參與公共事務,他現為漁農業諮詢委員會主席、工業貿易署食米業客戶聯絡小組委員及新型工業評審委員會委員等,為工業政策建言獻議,致力促進本地和發展。他尤為關注清真認證與相關標準在香港的發展和應用,並積極協助港商拓展業務至東南亞地區,促進國際合作,為香港工業注入新動力。

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#### Mr Mark Bannon 馬柏倫先生

## Director of Operations, Kowloon Shangri-La 九龍香格里拉營運總監



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Mark Bannon, Director of Operations at Kowloon Shangri-La, Hong Kong, possesses over 20 years of experience in the luxury global hospitality sector.

He excels in luxury hospitality, optimizing opportunities for customers and the company alike.

Notably, he led Kowloon Shangri-La to become the first hotel in Hong Kong to achieve the prestigious 5 Crescent Rating and a proven track record of successfully promoting Muslim-friendly stays and dining experiences for guests.

馬柏倫,香港九龍香格里拉酒店的營運總監,擁有超過20年的奢華酒店業經驗,致力於提升客戶滿意度, 同時推動公司的收入增長和品牌忠誠度。值得一提的是,他成功引領九龍香格里拉成為香港首間獲得 5 級 穆斯林友善住宿認證的酒店,並在促進穆斯林友好住宿及餐飲體驗方面擁有卓越的成就。

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